



Brussels, 16 July 2014

Subject: Forthcoming 2030 climate and energy policies framework

Dear Madam, dear Sir,

The Energy Efficiency Industrial Forum (EEIF), comprising ten of the industry's leading associations in the energy efficiency sector, is very concerned about the implications for the European economy of a weak energy efficiency target as part of the 2030 climate and energy policies framework.

The European Commission communication, reviewing energy efficiency progress and inclusion of an energy efficiency target in the EU's 2030 policy framework, is at the inter service consultation stage and the EEIF is approaching you to express its concern and ask for your support.

We believe strongly that this very much needed 2030 framework must be based on a set of coherent targets and be sufficiently ambitious to give confidence to policy makers and stakeholders alike. Both industry funded studies¹ and, it is anticipated, the Commission's own impact assessment show that a target in the range of 40% for energy efficiency is necessary if energy, sustainability and economic growth objectives are all to be realised.

According to the Commission's projections, the momentum given by the current 2020 package, including the recent Energy Efficiency Directive, would put Europe on a path to achieving close to 30 % energy efficiency improvements by 2030. Logically, anything below that level would actually represent a cap on market growth for energy efficiency products and services.

Furthermore, the legislative acquis in the field of energy policy must be safeguarded and built up, otherwise the European Union risks losing many of its hard fought political gains. Political ambitions on

¹ Fraunhofer "[Analysis of a European Reference Target System for 2030](#)"

security of supply and the ongoing European efforts to develop the policy structure on the sustainable use of resources would also be at risk with a less coherent and weak policy architecture.

Economic growth and legislative stability are central to the European Union's aims and responsibilities. In addition to the substantial economic savings and productivity advantages they give to their users, energy efficiency products and services provide largely local employment, across Europe, at a range of skill and service levels. Furthermore, the revenue from these economic activities, components, and services remain in the European economy for further innovation and much-needed investment.

The EEIF requests your support for an ambitious energy efficiency target in the forthcoming Energy Efficiency Review Communication. Its representatives are also ready to meet to discuss this at your earliest convenience.

Thank you for your consideration.

Yours sincerely,

*The **Energy Efficiency Industrial Forum (EEIF)** was established informally in 2008 by a group of European industry associations active in the field of energy efficiency. EEIF-participating associations cover companies which supply commercially-available, energy-efficient and energy-saving products, technologies and services that will help to reinvigorate a greener and more sustainable EU economy and contribute over €150 billion of turnover to the EU economy 2014.*

The Industry Associations of the EEIF aim to provide one voice to represent a broad range of energy efficiency sectors on high-level messages, with the aim of increasing awareness of the strategic benefits of energy efficiency policy at European level and ensuring that energy efficiency measures remain a top priority for legislators. The EEIF signatories share the common belief that energy efficiency should be a key driver of the European Union's policy and economic recovery.

The EEIF members support three agreed common messages:

- *That the EU energy savings target should be made mandatory;*
- *That a more ambitious commitment to implementing existing EU energy efficiency legislation is required in the EU, and;*
- *That adequate financing mechanisms for energy efficiency must be put in place at a European level.*

Energy Efficiency Industrial Forum Membership and contacts

Mr. Paolo Falcioni
Director General CECED
Tel: +32 (0)2 738 78 18
Email: secretariat@ceced.eu

Dr. Fiona Riddoch
Managing Director COGEN Europe
Tel: +32 (0)2 772 8290
Email: fiona.riddoch@cogeneurope.eu

Ms. Andrea Voigt
Director General EPEE
Tel: +32 (0)2 732 7040
Email: a.voigt@epeeglobal.org

Valerie Plainemaison
General Secretary EIFIEES
Tel: +32 (0)2 230 6550
Email: valerie.plainemaison@efiees.eu

Mr. Jan te Bos
Director General Eurima
Tel: +32 (0)2 626 2090
Email: jan.tebos@eurima.org

Mr. John Schonenberger
Chief Executive European Copper Institute
Tel: +32 (0)2 777 7070
Email:
john.schonenberger@copperalliance.eu

Mr. Jürgen Sturm
Secretary General LightingEurope
Tel: +32 (0)2 706 86 08
Email: juergen.sturm@elcfed.org

Mr. Bertrand Cazes
Secretary General Glass for Europe
Tel: +32 (0)2 538 4377
Email: info@glassforeurope.com

Mr. Adrian Joyce
Secretary General EuroACE
Tel: +32 (0)2 639 1010
Email: adrian.joyce@euroace.org

Mr. Oliver Loebel
Secretary General PU Europe
Tel: +32 (0)2 676 7271
Email: loebel@pu-europe.com

CECED represents the household appliance manufacturing industry in Europe. Its member companies are mainly based in Europe. Direct Members are Arçelik, Ariston Thermo Group, BSH Bosch und Siemens Hausgeräte GmbH, Candy Group, Daikin Europe, De'Longhi, AB Electrolux, Fagor Group, Gorenje, Indesit Company, LG Electronics Europe, Liebherr Hausgeräte, Miele & Cie. GmbH & Co., Philips, Samsung, Groupe SEB, Vorwerk and Whirlpool Europe. CECED's member Associations cover the following countries: Austria, Belgium, Bulgaria, Czech Republic, Denmark, Estonia, France, Germany, Greece, Hungary, Italy, Latvia, Lithuania, the Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Spain, Sweden, Switzerland, Turkey and the United Kingdom.

COGEN Europe is Europe's umbrella organisation representing the interests of the cogeneration industry, users of the technology and promoting its benefits in the EU and the wider Europe. The association is backed by the key players in the industry including gas and electricity companies, ESCOs, equipment suppliers, consultancies, national promotion organisations, financial and other service companies.

EFIEES represents Energy Efficiency Services Companies. These companies ensure an overall management of energy demand to end-users. They provide operational maintenance and management of equipment of their industrial, tertiary and residential customers (collective or individual), public or private: this covers, in particular, sportive installations schools and hospitals. They commit, by long-term contract, on a technical, financial, economic and environmental performance. Their remuneration is based on the

performance commitment, defined on compliance with operating quality standards and/or delivery on supply of improvements in energy efficiency. EFIEES' members represent 25 million tons of CO₂ in 13 EU Member States, emitted by district heating networks and by "outsourced" combustion industrial installations they run. They employ 130.000 people across EU with a turn-over of 30 billion of Euros.

Eurima is the European Insulation Manufacturers Association and represents the interests of all major mineral wool insulation producers throughout Europe. Eurima members employ directly over 20,000 people across Europe, with the installation of insulation products accounting for an estimated additional 300,000 man-years annually.

EPEE is the European Partnership for Energy and the Environment (EPEE) represents the refrigeration, air-conditioning and heat pump industry in Europe. Founded in the year 2000, EPEE's membership is composed of 40 member companies and national associations across Europe realising a turnover of over 30 billion Euros and employing more than 200,000 people in Europe. As an expert association, EPEE is supporting safe, environmentally and economically viable technologies with the objective of promoting a better understanding of the sector in the EU and contributing to the development of effective European policies. For more information: www.epeeglobal.org

The **European Alliance of Companies for Energy Efficiency in Buildings (EuroACE)** represents Europe's leading companies involved with the manufacture, distribution and installation of energy savings goods and services for buildings. With a total turnover of 140 billion euros and employing 328,000 people, the EuroACE mission is to help Europe move towards a more sustainable pattern of energy use in buildings.

The **European Copper Institute** is a joint venture between the world's mining companies (represented by the International Copper Association, Ltd) and the European copper industry. Its mission is to promote copper's value to modern society, including its essentiality for health, technology and the quality of life. As one example, higher copper usage will be required to meet the recently approved EU Mandatory Energy Performance Standards for electric motors. Full implementation will deliver electricity savings of 135 TWh/year (more than the annual electricity consumption of Finland and Greece) and avoid 63 million tonnes of CO₂ emissions.

LightingEurope is an industry association representing 31 leading European lighting manufacturers, national lighting associations, and companies producing materials. LightingEurope members employ over 100,000 people in Europe and represent an annual turnover estimated to exceed 20 billion euros. LightingEurope is dedicated to promoting efficient lighting practices for the benefit of the global environment, human comfort, and the health and safety of consumers.

Glass for Europe is the trade association for Europe's manufacturers of building, automotive and transport glass, all derived from flat glass. Glass products not only provide light, comfort, style, security and safety, they are also essential to energy-efficient buildings, houses and transport. Windows containing high-performance glass such as low-e insulating glass, which helps keep warmth in, and solar-control glass, which reflects unwanted heat away, help reduce energy consumption, while high-transmission glass used in solar panels helps to provide a renewable source of energy. Glass for Europe has four members accounting for nearly 90% of the EU's flat glass production: AGC Glass Europe, NSG-Pilkington, Saint-Gobain Glass and Sisecam-Trakya Cam and works in association with Guardian.

PU-Europe is the European association representing the rigid polyurethane insulation industry. Its products help to save energy in a wide variety of applications in buildings, district heating, cooling and refrigeration, and industrial systems. PU-Europe members have a total turnover of Euro 4 billion and provide 18,000 jobs.